#### **RULES ON THE USE OF COOKIES**

# Use of cookies and other analytical tools

By using the website <u>www.croatiaopen.hr</u>, you accept cookies and other analytical tools so that ISTRA D.M.C. may collect data about the use of our websites and in order to improve your online user experience on the websites owned by ISTRA D.M.C.

You can allow or decline cookies, delete existing ones and specify settings for specific websites.

#### What are cookies?

A cookie is a small text file that is stored on a computer or mobile device when you visit a certain website or when you open a certain e-mail.

The website uses cookies to remember your actions and settings for a certain period of time. Every time the user opens a website, the web server (ISTRA D.M.C.) can read the values previously saved in cookies.

There are various types of cookies, and they are usually classified by duration, domain to which they belong and purpose:

- Temporary (session) cookies are deleted after the user closes their browser. Permanent cookies remain stored on the user's device for a certain period of time.
- First-party cookies are defined by the server of the visited domain. Third-party cookies are defined from a different domain than the one visited by the user.
- According to their purpose, cookies may be necessary if they support the basic technical website
  features, functional if they improve the user experience, analytical if they analyse website use and
  marketing if they track the interests of individual users.

# Which cookies do we use and for what purposes

The website <a href="www.croatiaopen.hr">www.croatiaopen.hr</a> uses cookies for the following purposes:

## Technical:

these cookies enhance certain technical features to ensure a positive user experience, for example storing consent that you are familiar with the Privacy Policy and the Cookie Policy;

#### Functional:

these cookies are used to facilitate your use of the website, for example: remembering the language in which you explore the website, etc.

# Analytical:

we also use analytical cookies that enable web analytics, i.e. analysis of our website use, which we perform in order to improve the quality and content of the services offered.

## Marketing:

these cookies enable us to send you certain messages, such as: offering you promotional campaigns based on your previous user experience, etc.

We especially emphasize that you have the right to stop receiving marketing cookies on the website <a href="http://www.networkadvertising.org/choices">http://www.networkadvertising.org/choices</a>

For detailed information, please find a list of cookies we are currently using below:

Domain	Name	Туре	Duration	Description
croatiaopen.hr	_sharethis_cookie_test_	Third parties	Session	Share This - basic Share This cookie that facilitates its correct functioning
sharethis.com	_stid	Third parties	1 year	Share This - visitor identifier, tracks the content being viewed
croatiaopen.hr	_unam	Third parties	9 months	Share This - serves to count clicks and share the website
croatiaopen.hr	_utma	Third parties	2 years	Google Analytics - used to determine how many times a visitor has visited the website
croatiaopen.hr	_utmb	Third parties	Session	Google Analytics - used to determine the duration of the visit to the website, expires at the end of the session
croatiaopen.hr	_utmc	Third parties	30 minutes	Google Analytics - used to determine the duration of website visits
croatiaopen.hr	_utmt	Third parties	10 minutes	Google Analytics - used for throttling the number of analytics calls
croatiaopen.hr	_utmz	Third parties	6 months	Google Analytics - determines how the visitor arrived at the website
croatiaopen.hr	_ga	Third parties	2 years	Google Analytics - registers the unique ID used to generate statistical data on how the visitor uses the website
croatiaopen.hr	_gid	Third parties	24 hours	Google Analytics - registers the unique ID used to generate statistical data on how the visitor uses the website
croatiaopen.hr	cookiebar	Homepage	1 month	used to hide the cookie notification after it has been accepted

# How to manage cookies

In your Internet browsers, you can delete cookies and manage the general settings for saving cookies, and here are links to the instructions of the popular browsers <u>Firefox</u>, <u>Chrome</u>, <u>Safari</u> and <u>Microsoft Explorer</u>. However, please note that if you disable cookies, it is possible that some parts of the website may not function properly or may not be accessible.

More information on how to refuse cookies can be found at www.allaboutcookies.org

## **External links**

By using external links on our websites, e.g. social media, you will be redirected to external domains that may use cookies, over which we have no influence. We do not receive data collected with the help of cookies and similar technologies on these domains from their owners or managers.

For more information about the cookies used and management options, please read the cookie statements and policies of the visited domains.